



11 November 2021

N Brown appoints new COO to support digital transformation

N Brown Group plc, the inclusive fashion and homeware digital retailer, is pleased to announce the appointment of Nuno Miller to the Executive Board as the Group's new Digital Chief Operating Officer (COO). Nuno will join the Group this month and help to drive its ongoing digital transformation.

Throughout his 20-year career, Nuno has successfully delivered change across multiple industries, including the retail, fashion, luxury and technology sectors, and will bring his wealth of knowledge to N Brown as it continues to invest in its digital capabilities. He joins from the multinational fashion group, Sonae Fashion, where he is currently the Chief Digital and Information Officer. Before joining Sonae, Nuno spent three years as the Chief Information Officer at farfetch.com where he was a member of the executive leadership team and responsible for the luxury fashion retailer's technology platform.

In his new role, Nuno will oversee the Group's digital transformation which includes leading on the development of the Company's new front-end websites, which are set to replace current customer facing sites, as part of the refreshed strategy announced in June 2020. The introduction of the new websites will be an important step on N Brown's technology roadmap as it moves away from the legacy web technology stack, improves stability and accelerates the pace of future change.

Steve Johnson, CEO, said:

"I am delighted to welcome Nuno to N Brown. He brings a wealth of relevant experience from across the industry and his passion for agile methodologies and mindset is perfectly suited to how we work. I look forward to working with him as we execute our technology roadmap and deliver our strategy of creating an improved experience for our customers."

Nuno Miller commented:

"I am very excited to be joining N Brown; a business that I have respected for many years as a truly inclusive retailer. I'm looking forward to working with the team to drive the Group's digital transformation and improve its customers' digital experience."

Notes to Editors

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About N Brown Group:

N Brown is a top ten UK clothing and footwear digital retailer, with a home proposition, serving customers across five strategic brands. Our strategic brands are JD Williams, Simply Be, Ambrose Wilson, Jacamo and Home Essentials and our financial services proposition allows customers to spread the cost of shopping with us. We are headquartered in Manchester where we design, source and create our product offer and we employ over 1,800 people across the UK.